

2004 Big West Conference Men's and Women's Basketball Tournament

Don't miss the excitement of collegiate basketball as the Big West Conference Men's and Women's Basketball Tournament returns to Anaheim for the fourth consecutive year. This year's tournament will take place March 10-13 at the Anaheim Convention Center Arena. Catch four days of fierce hoops action as eight men's teams and eight women's teams battle for automatic berths into the NCAA Tournament. **Order your tickets today!**

Tournament Format Change

The format for this year's tournament has changed. Under the new format, the #5 through #8 seeds will compete in first round action on day one. The winners will advance to the quarterfinals to meet the #3 and #4 seeds. The winners of the quarterfinal matches will advance to the semifinals to face the top two seeds in the tournament. Seedings will be determined by the regular season standings.

Tournament Pass Options

The premium All-Session Pass, good for all 14 games of the Big West Conference Tournament, will be available once again for **\$60**. Fans can save up to \$60 off the cost of buying individual session tickets to follow their teams through the championship games. A pass for Men's Tournament sessions only and a pass for Women's Tournament sessions only are also available at \$50 and \$30, respectively.

Purchasing Tickets & Priority Seating

2004 Big West Basketball Tournament tickets can be purchased through any Big West institution's athletic box office or the Anaheim Convention Center box office. To ensure seating in your favorite Big West school's rooting section, your ticket order must be **postmarked by February 20, 2004**. Disabled seating is available by special request. All-Session passes will be mailed after February 28.

2004 Tournament Schedule

Wednesday, March 10

Session #1	Women's First Round	12:00 pm
	Seeds #5 vs. #8 and #6 vs. #7	
Session #2	Men's First Round	6:00 pm
	Seeds #5 vs. #8 and #6 vs. #7	

Thursday, March 11

Session #3	Women's Quarterfinals	12:00 pm
	1st Round Winners vs. Seeds #3 and #4	
Session #4	Men's Quarterfinals	6:00 pm
	1st Round Winners vs. Seeds #3 and #4	

Friday, March 12

Session #5	Women's Semifinals	12:00 pm
	Quarterfinal Winners vs. Seeds #1 and #2	
Session #6	Men's Semifinals	6:00 pm
	Quarterfinal Winners vs. Seeds #1 and #2	

Saturday, March 13

Session #7	Women's Championship	1:00 pm
Session #8	Men's Championship	9:00 pm

*All games are Pacific Time. Game times are subject to change.
Second game of the session to begin approximately 30 minutes following the conclusion of the previous game.*

By Mail

To order your tickets, complete the attached ticket application form and return it with your payment (or credit card number) to your institution's athletic ticket office or the Anaheim Convention Center box office.

By Phone

Call your favorite Big West athletic ticket office at the number listed or call the Anaheim Convention Center box office at **(714) 765-8980**. The ACC box office is open Monday - Friday, 10:00 am - 5:00 pm.

Single Session Tickets

Single-session tickets will go on sale on February 24. Prices range from \$10-\$30.

Women's First Round	\$10
Women's Semifinals	\$15
Women's Championship Game	\$20
Men's First Round Reserved	\$20
Men's Semifinals Reserved	\$25
Men's Championship Game Reserved	\$30

Area Activities & Tournament Events

There are numerous activities to pass the time when your favorite team is not playing.

Big West Tourney Fan Fest - Thursday, March 11

The 2nd Annual Big West Tournament Fan Fest will take place on Thursday, March 11 in the Downtown Disney® District at the ESPN Zone® and the House of Blues®. The Mascot Mayhem will be held at the ESPN Zone with Big West mascots competing against each other in various games. Later that night, the Fan Fest Concert will be held at the House of Blues. Each person who shows a ticket stub from any session of the Big West Basketball Tournament will be admitted free. Concert tickets will be limited to the House of Blues® capacity.

Downtown Disney® District

There are several restaurants and gifts shops in the Downtown Disney® District. You will find the ESPN Zone® and the House of Blues® to tickle your taste palette. Before or after dinner, shop till you drop in the World of Disney store, the Build-A-Bear Workshop®, or several other stores.

Disneyland® and Disney's California Adventure™

Discounts are available for tickets to Disneyland® Park and Disney's California Adventure™ park. Just purchase your tickets at the Anaheim Convention Center Arena before going to either park.

2004 Big West Tournament Ticket Application

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (h) _____

Phone: (w) _____

Email: _____

School Rooting Section: _____

	No. of Tickets	Price	Total
All-Session Pass:	_____	x \$60 =	_____
Men's Tourney All-Session Pass:	_____	x \$50 =	_____
Women's Tourney All-Session Pass:	_____	x \$30 =	_____
Handling:			\$2
Total Enclosed:			_____

Make checks payable to:
Anaheim Convention Center
- or -

Please charge my Credit Card
Visa _____ Mastercard _____ American Express _____

Credit Card Number: _____

Expires: _____

Signature: _____

PRIORITY SEATING DEADLINE: FEBRUARY 20, 2004

Please return this ticket application to your favorite Big West school's ticket office or send to:

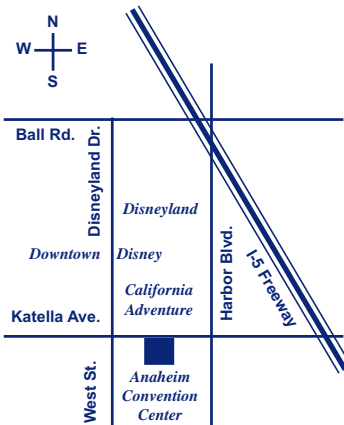
Big West Basketball Tournament
Anaheim Convention Center Box Office
800 West Katella Ave.
Anaheim, CA 92802

For ticket information and phone orders, call
(714) 765-8980; Monday - Friday 10am-5pm
Tournament details available at:
www.bigwest.org

Area Map/Directions

Directions to Convention Center

From the north: Take Interstate 5 South and exit Harbor Blvd. Turn right off the freeway. Head to Katella Ave and turn right. Disneyland will be on the right and the Convention Center will be on the left. Follow signs and turn left into parking structure. **From the south:** Take I-5 North and exit Katella Ave. Turn left off the freeway. Follow Katella past Harbor Blvd. and make a left into the Convention Center. **Carpools**



from the south: If you have at least two passengers in your car, you may take the carpool lane and exit the freeway via Disney Way. Please make sure to get into the carpool lane on I-5 prior to the 57 Freeway exit. This is the only opportunity to make the Disney Way exit. From the Disney Way exit, follow to Harbor Blvd and make a left. Head to Katella Ave. and turn right. Disneyland will be on the right and the Convention Center will be on the left. Follow signs and turn left into parking structure.

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Big West Box Office Phone Numbers

Cal Poly 805-756-5806
Cal State Fullerton 714-278-CSUF
Cal State Northridge 818-677-2488
Long Beach State 562-985-4949
UC Irvine 949-824-6202
UC Riverside 909-787-4292
UC Santa Barbara 805-893-8272
Idaho 208-885-6466
Pacific 209-946-2867
Utah State 435-797-0305

Anaheim Convention Center Arena
March 10-13, 2004

Follow the Big West to the Big Dance

*14 college basketball games
over 4 days*